Investor pitch
November 2026

Agent Smith

Business made simple.



STRATEGY SMITH

Early founders and small teams carry a workload no human should.
So we give them employees who are not human.

Agent Smith

I am sales, finance, legal and support. All before lunch.

Five tools, and I still copy the same data between them.



Every AI tool wants a week of setup I do not have.

A specialist hire costs more than I can pay.

When do I actually grow the business?

If I stop, everything stops.



CFO SMITH

One AI employee engine.
One platform to run the whole company.

Agent Smith

FLAGSHIP PLATFORM

Business suite + AI team

Run the whole company in one workspace. Your people and your AI employees work side by side: ask now, schedule the job, or let them run their recurring duties.

Personal from CHF 75/month · Startup from CHF 300/month

Includes Energy, our AI credit. Customers top it up to get more work done.

About 180 people registered organically before launch, knowing the product was not ready.

POWERED BY THE AI EMPLOYEE ENGINE



Strategy Smith



Finance Smith



Product Smith



Research Smith



Marketing Smith



People Smith

Also in the ecosystem

Focused apps
Single jobs, from posting to budgeting. From CHF 20/month.

Academy + community
Learn, get guidance and build together.

Future APIs
Embed part or all of the AI employee engine.

Human expert review
Planned: accountants and lawyers for selected checks.



PRODUCT SMITH

The flagship platform: one company, one AI team
A client proposal, from owner request to reviewed result

Agent Smith

1 **Set the proposal brief**

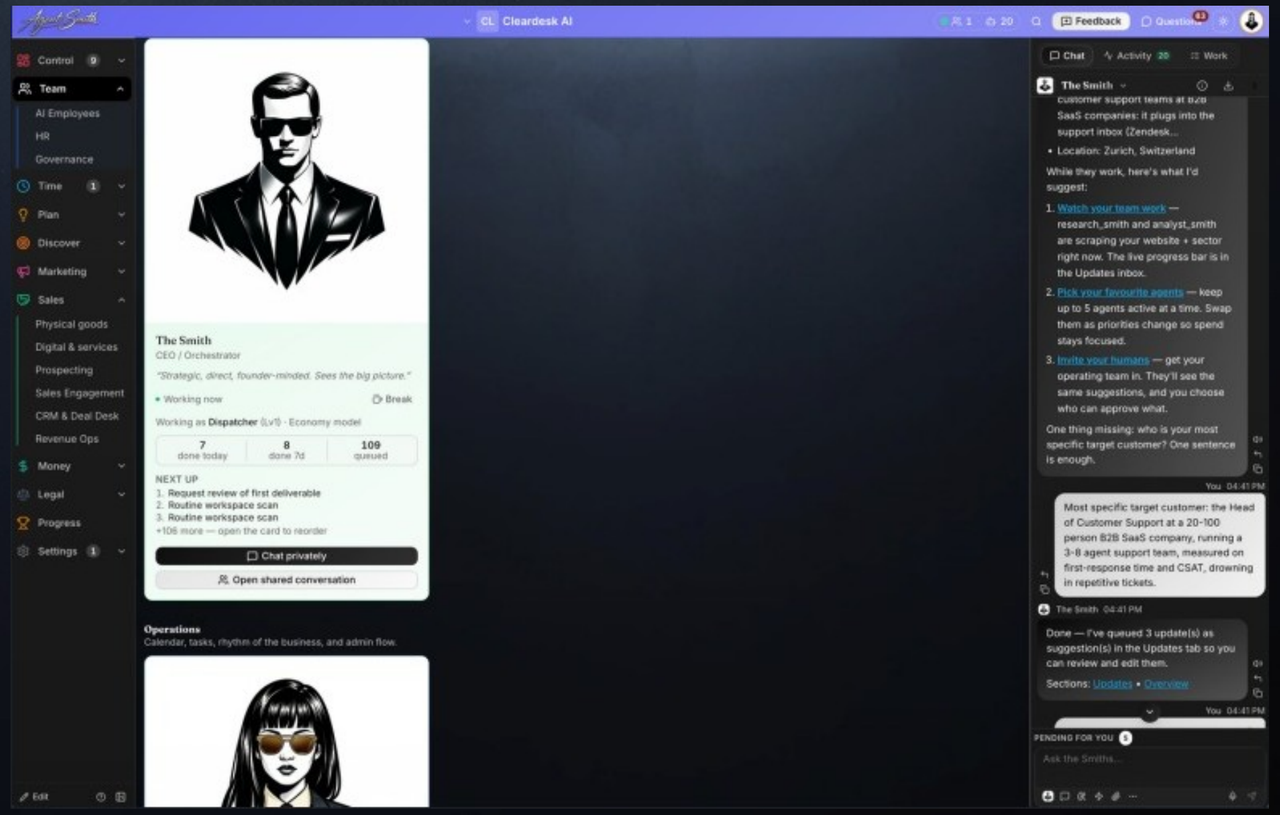
Request now or on a schedule.

2 **AI colleagues do the work**

Research, draft and check together.

3 **Review and approve**

Use the accepted proposal.





PRODUCT SMITH

Why the AI team works
Ready on day one. No code, no agent setup.

01
Specialists arrive ready

Each AI employee comes with a job description and recurring duties. Nothing to prompt or configure.

02
Agentic choreography

Agents think independently and hand work to each other to decide the next step, like a real team.



03
Cost known up front

Seniority levels and hour budgets set what each job may cost before it runs.

04
Humans and AI together

Your people work with or without AI, next to the tools you already use, on one shared company memory.

Model agnostic: models chosen per task, local AI planned. Target: CHF 3 or less per active agent-hour, with accepted work and positive delivery contribution.



RESEARCH SMITH

A CHF 33.4B subscription market in Europe

Starting in Switzerland: CHF 448M a year

Agent Smith

Switzerland

CHF 448M

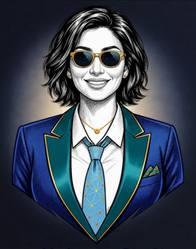
Selected Europe

CHF 33.4B

Expanded reference

CHF 259–296B

Illustrative: one CHF 75/month subscription (CHF 900/year) per reference unit, not a demand forecast. Switzerland: 497,678 enterprises with 1–4 jobs (2023). Europe: 37.1M business reference units in 34 countries. Expanded: 287.8–328.8M units in 43 countries, mixed measures. Sources and calculations available.



MARKETING SMITH

The route to a startup hub
Proof first, then scale with each round

Agent Smith

Now–Feb 2027

Launch and fund

- Finish and launch the platform
- Close the CHF 2.5M round

Mar–Dec 2027

Paid proof and hiring

- Convert pilots to paid plans
- Hire the funded roles; test apps and local AI

2028

Series A ~CHF 25M

- Scale acquisition in Switzerland and Europe
- Grow the team behind proven channels

2029–2030

Series B ~CHF 250M

- Europe-wide growth
- Paid API pilot from Q4 2029

2031

Startup hub

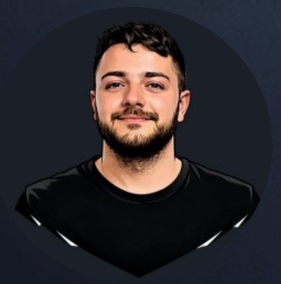
- ~300,000 paying businesses on the venture path
- Ambition: one million



HR SMITH

Lean by design
Our team today, and the roles this round funds

Agent Smith



Alessandro Scire Calabrisotto

Founder & CEO

Economics background and small-business founder. Designed the product and its AI-employee architecture.

SP

Simon Pierre

Go-to-market

Leads customer acquisition. Joins full time with this round.



Arthur Bailey

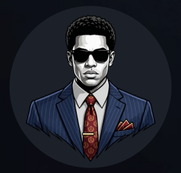
Mentor

Former AWS Director of Analyst Relations, Compute. Mag 7 marketing and business experience.

Funded by this round



AI Architect
Engineering



AI Engineer
Engineering



Full-Stack Developer
Engineering



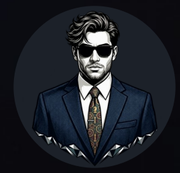
Full-Stack Developer
Engineering



Marketing & Social Media
Growth



Marketing & Social Media
Growth



Technical Co-founder
Open seat

Smith avatars stand in until each role is filled.



INVESTOR SMITH

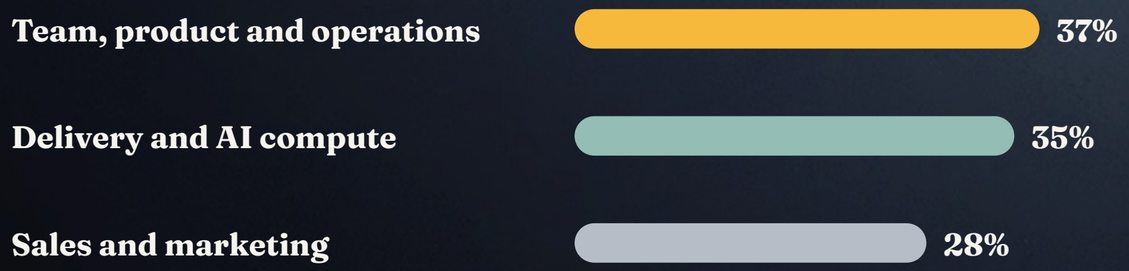
CHF 2.5M convertible

Valuation cap CHF 16.67M post-money (CHF 14.17M pre-money)

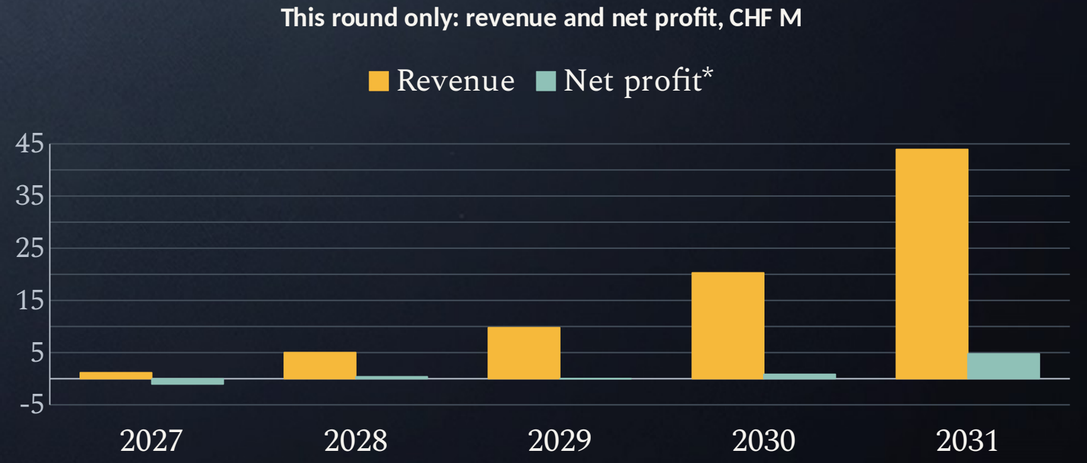
Agent Smith

Funding
09 / 10

WHAT CHF 2.5M BUYS



2027 spending mix in the reference case: four engineers, two marketing and social media hires, a technical co-founder, and the AI compute and go-to-market behind them.



THIS ROUND ONLY

25,500 paying customers in 2031

CHF 44M revenue and CHF 4.8M net profit in 2031. Profitable from 2028.

VENTURE PATH: SERIES A ~CHF 25M (2028), SERIES B ~CHF 250M (2030)

~300,000 paying customers in 2031

~CHF 530M revenue in 2031. Up to 850,000 customers if the cost per new customer reaches the CHF 150 target.

Reference case 21 assumes the round closes in April 2027; CHF 1.5M is the minimum for full product launch. Venture path: a scenario layer on case 21 using its 2031 all-in cost per new customer (about CHF 450) and revenue per customer; later rounds are not committed and costs other than acquisition are not modelled.



THE SMITH

> “I was built for founders who think bigger than their headcount.”

Contact
November 2026

Thank you.
Meet the team

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agentsmith.ch/investors