

Agent Smith

Business made simple.



STRATEGY SMITH

**Founders lose time repeating company context
and coordinating work across separate tools.**

Agent Smith

Problem
Slide 01/12





STRATEGY SMITH

**We're building AI teams for ambitious companies.
First focus: AI-native and AI-enabled teams of 1-5.**

Agent Smith

Solution
Slide 02/12



**Research and
planning**



**Sales and
proposals**



Designed for potentially unlimited human members



PRODUCT SMITH

Give your AI team an outcome. We plan the work,
share company context and bring the result back for review.

Agent Smith

Product
Slide 03/12

1 Choose an outcome

"Prepare my next proposal."



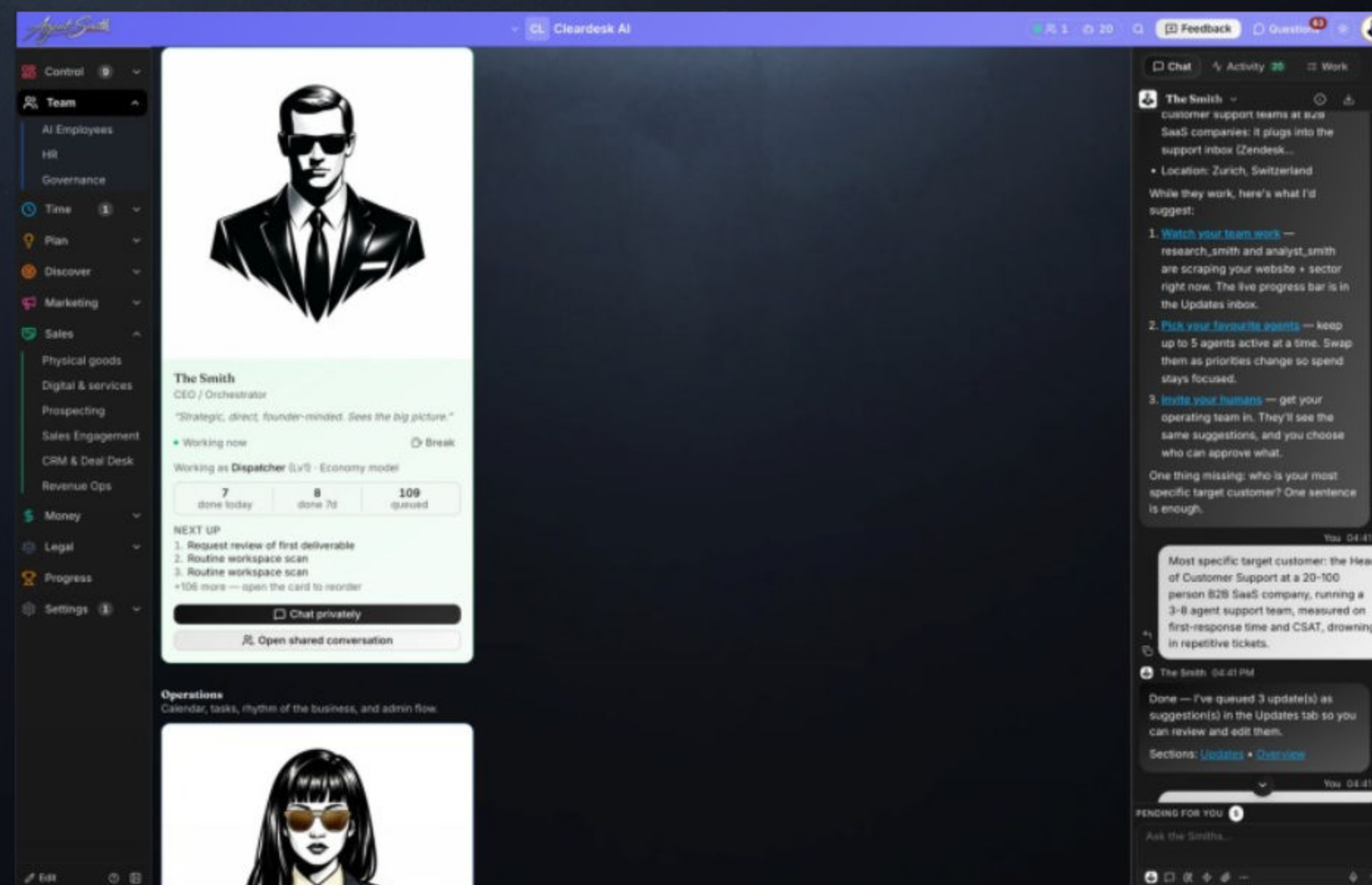
2 Approve the work plan

Context, permissions and cost



3 Review and use the result

Accepted output and next action





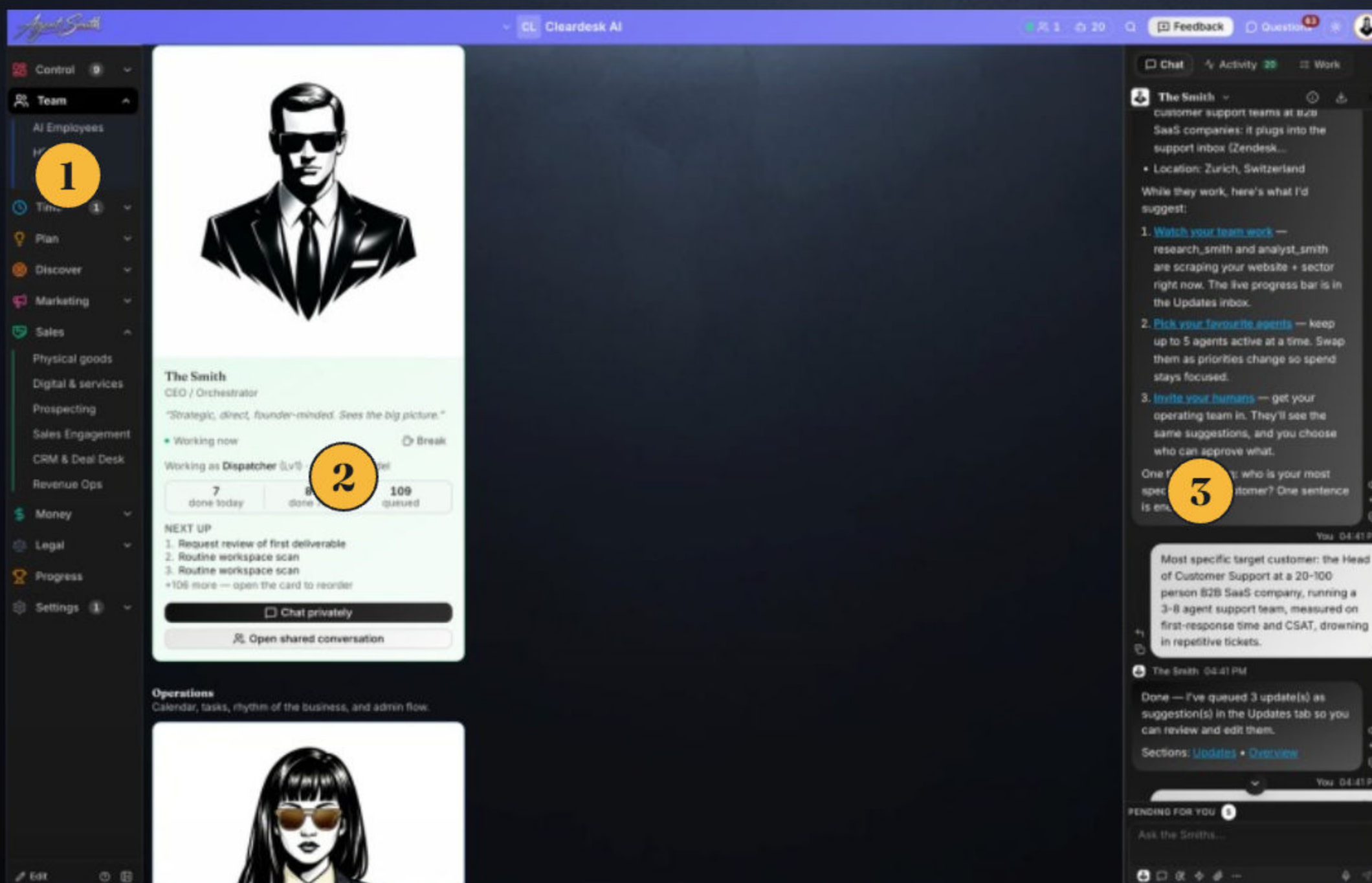
PRODUCT SMITH

See how the company, its AI team and the work
come together in one workspace.

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Product detail

Slide 04/12



1 Company
navigation

2 AI employee

3 Work and
review



PRODUCT SMITH

**I bring business tools and scheduled AI employees together,
without building agents or coding workflows.**

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AI employees
Slide 05/12



No agent building

Choose a business outcome.
No workflow coding.



One business workspace

Built-in business tools and supported
connectors share company context.



Scheduled working hours

Set hours and spending limits
to plan the AI work budget.



Your permissions

Choose where AI acts on its own
and where your approval is required.



RESEARCH SMITH

**We expect more AI-enabled firms and more agent work.
Switzerland is where we'll first qualify who we can serve.**

Agent Smith

Market
Slide 06/12

31 countries

72,656,743

Published business units
Mixed official definitions

497,678 Swiss firms

Official 1-4-job proxy

CHF 618.12M / year

Price illustration at CHF 103.50/month
All-monthly starting mix

CHF 90.24B / year

Price illustration at CHF 1,242/year

Counts do not establish exact ICP, qualified
SAM
or willingness to pay



MARKETING SMITH

I show ambitious Swiss founders one useful business job
and scale the channels that bring paying customers back.

Agent Smith

Go-to-market
Slide 07/12

Community

Coworking and founder
introductions

Content

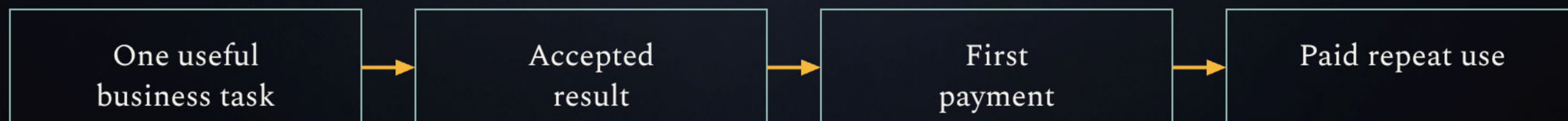
Demonstrations of real
business tasks

Partners

Service-business networks

Paid campaigns

More spend after
repeat-use proof



Paid subscriptions targeted by December 2028

2,106

Minimum funding case

4,103

Target funding case



CFO SMITH

I model what each subscription contributes after delivery, service costs and fees, using our assumed plan mix.

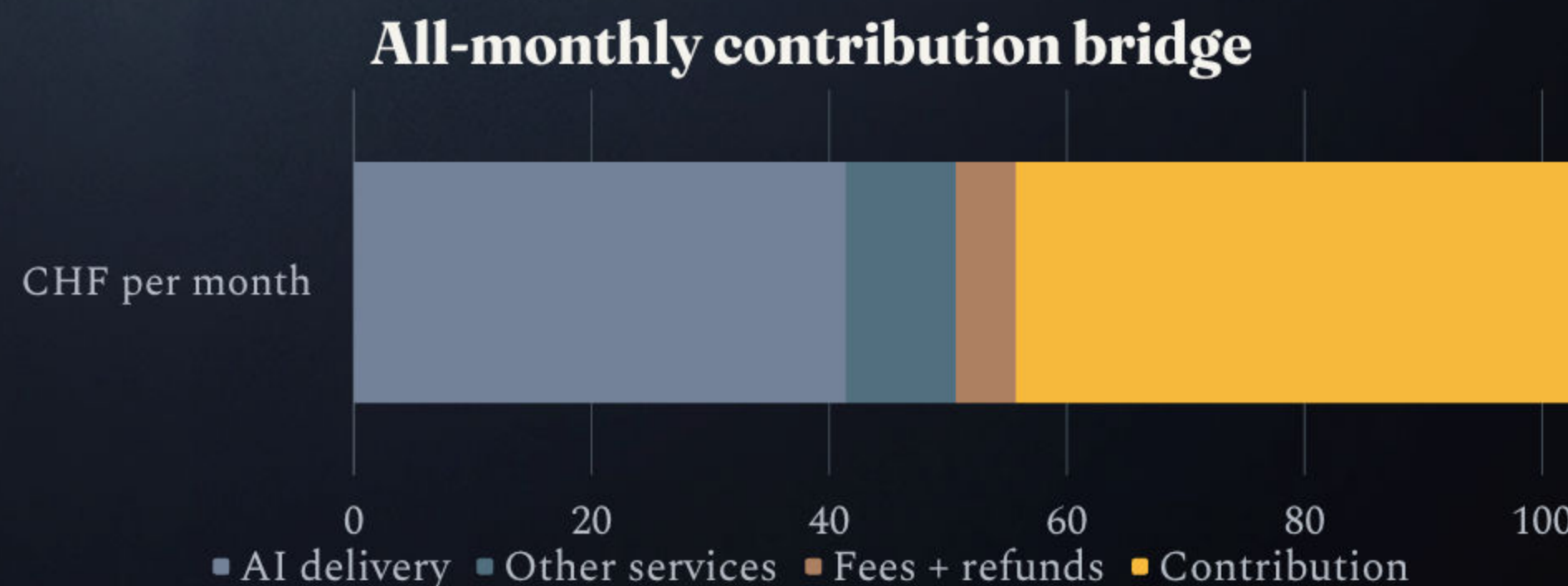
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Business model

Slide 08/12

Monthly plan	Energy	Assumed mix
Starter CHF 20	200	30%
Personal CHF 75	750	50%
Startup CHF 300	3,000	20%

Included Energy fully redeemed



CHF 103.50

Gross monthly ARPA

CHF 47.79

Contribution before incentives and fixed costs

Personal annual: CHF750/year modeled.
Annual checkout currently unavailable.

Welcome: CHF10 / 100 Energy,
once per eligible account.

Enterprise: contact us.

Features follow customer demand.

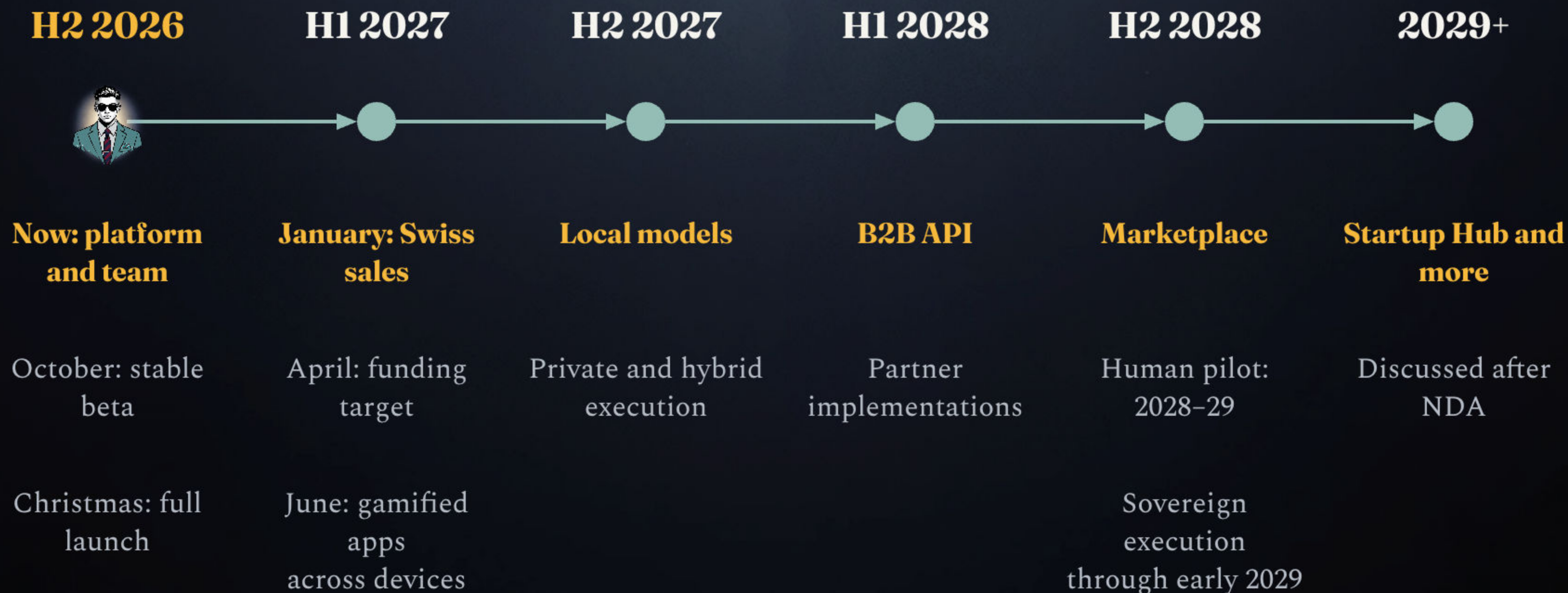


PRODUCT SMITH

We're building the platform and team now, then opening the ecosystem in funded, verified stages.

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Ecosystem
roadmap
Slide 09/12



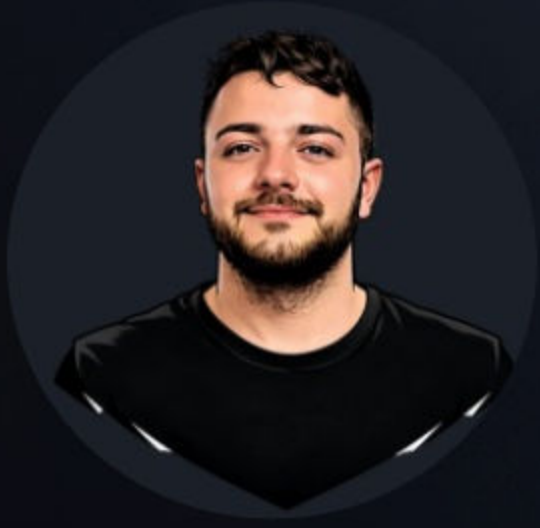


HR SMITH

**These are the humans
working at Agent Smith.**

Agent Smith

Team
Slide 10/12



Alessandro

Lead Founder and
Product

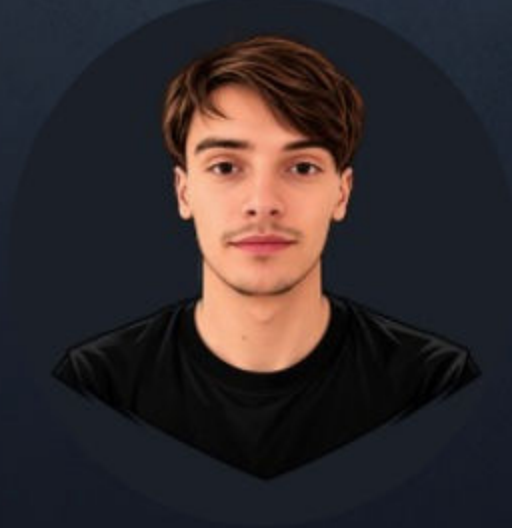
Product and company



Umberto

Technical Founder and
Staff

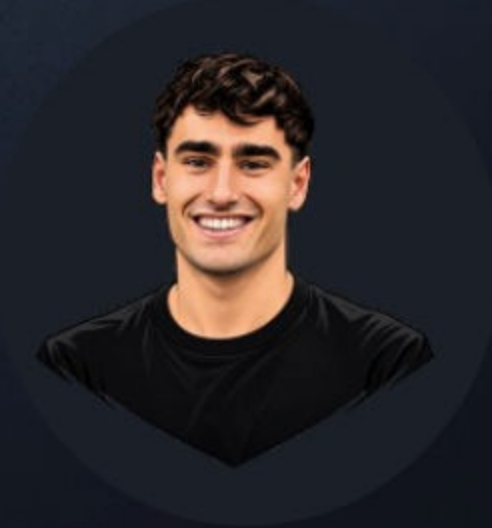
Engineering and
reliability



Ricardo

AI architect

Core architecture,
front-end and design



Eric

AI architect

Core architecture



Arthur Bailey

Mentor

Top-notch guidance



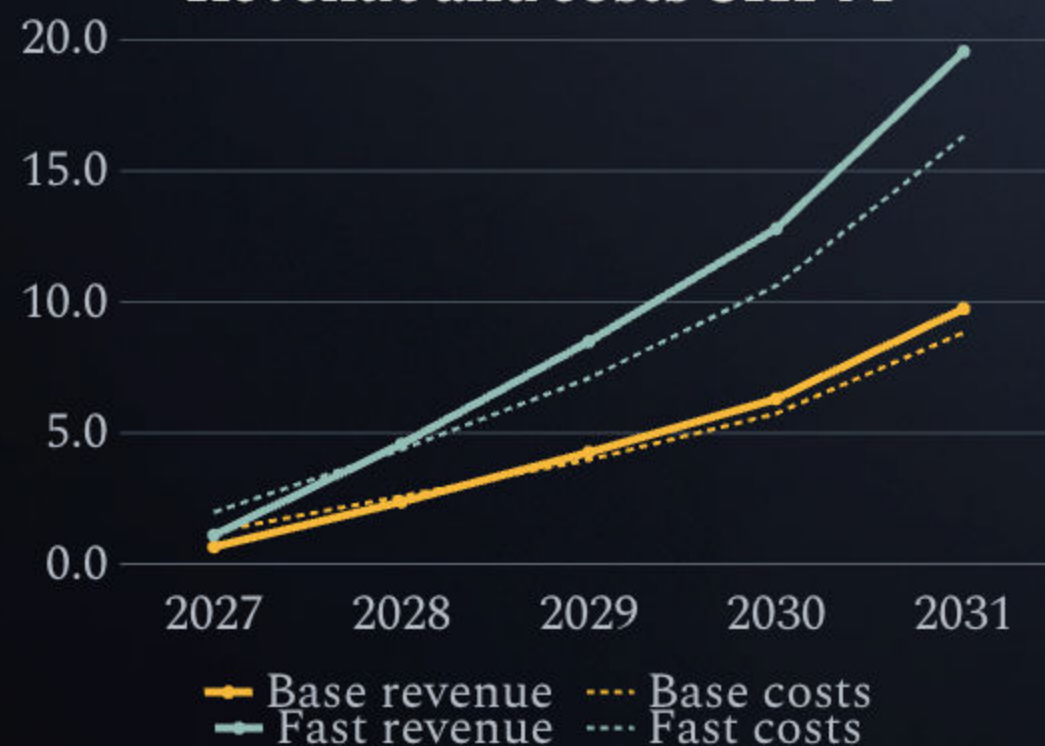
CFO SMITH

I compare revenue, operating costs and cash
across our minimum and target funding operating cases.

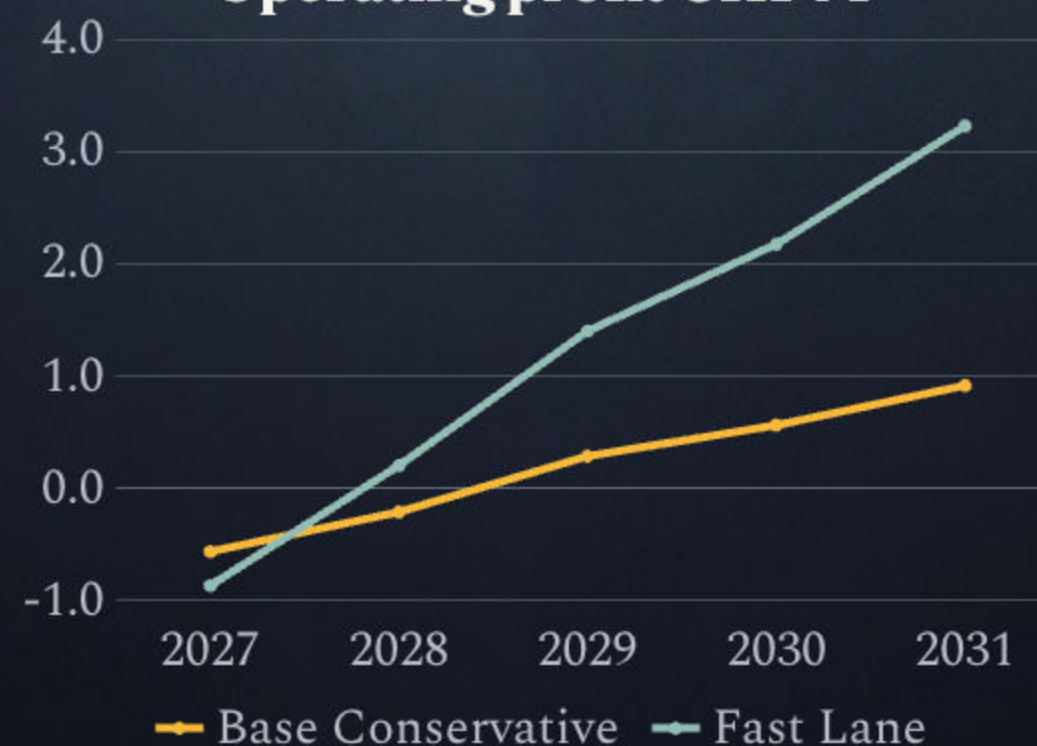
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Financial plan
Slide 11/12

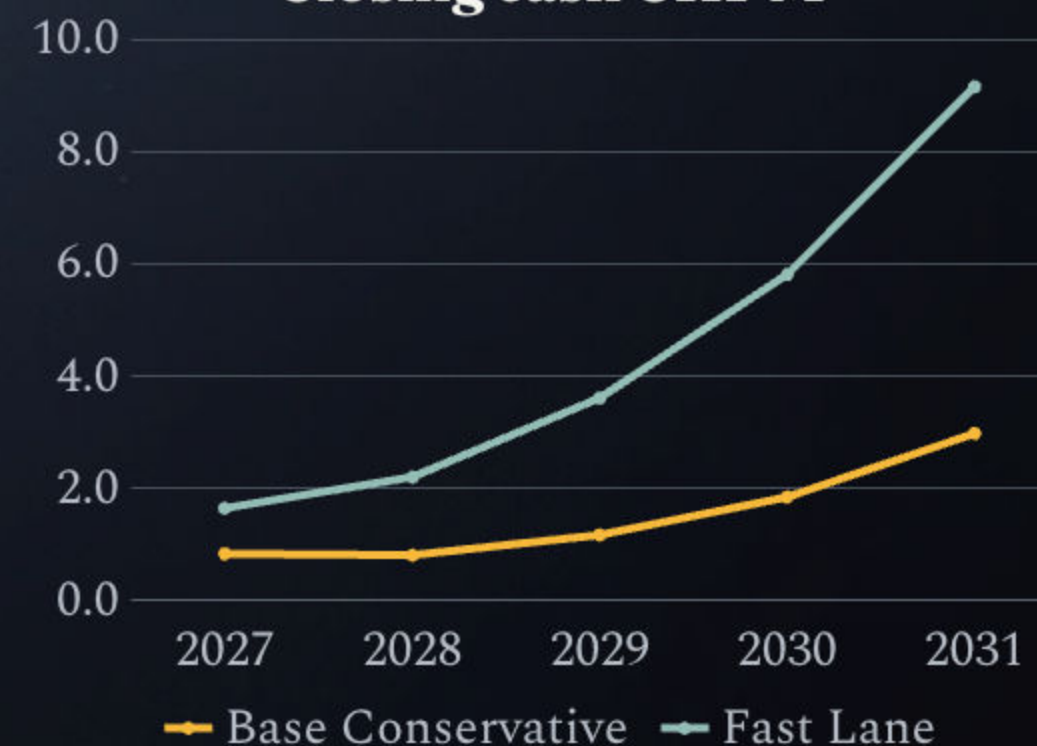
Revenue and costs CHF M



Operating profit CHF M



Closing cash CHF M



Base Conservative — minimum funding

CHF millions	2027	2028	2029
Subscription ARR	1.040	2.526	3.759
Earned revenue	0.660	2.374	4.262
Operating costs	1.227	2.588	3.977
Operating profit	-0.567	-0.214	0.285
Closing cash	0.826	0.803	1.163

Fast Lane — target funding

CHF millions	2027	2028	2029
Subscription ARR	1.917	4.920	7.562
Earned revenue	1.108	4.570	8.488
Operating costs	1.979	4.369	7.086
Operating profit	-0.871	0.201	1.402
Closing cash	1.641	2.196	3.609



INVESTOR SMITH

**We target CHF 2.5M for Swiss growth,
with CHF 1.5M as the minimum funding threshold.**

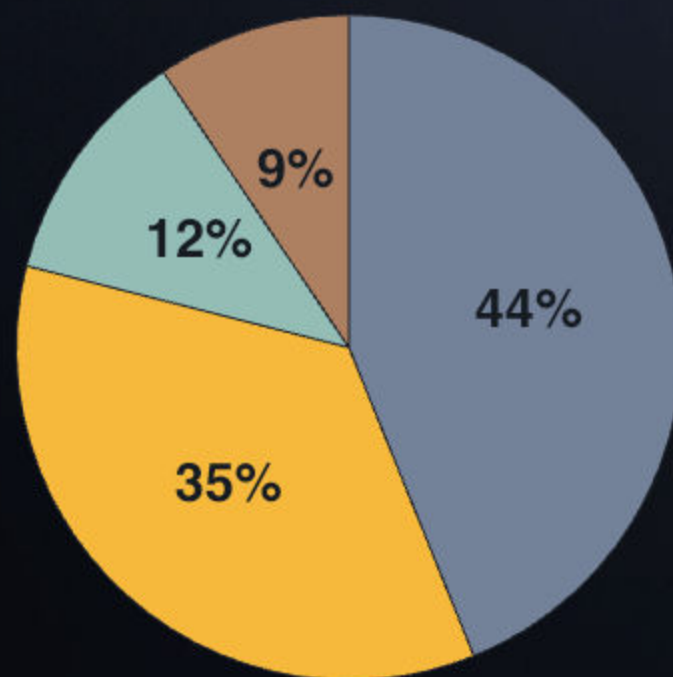
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Round
Slide 12/12

Minimum funding case

CHF 1.5M operating case

2027–2028 costs CHF 3.81M

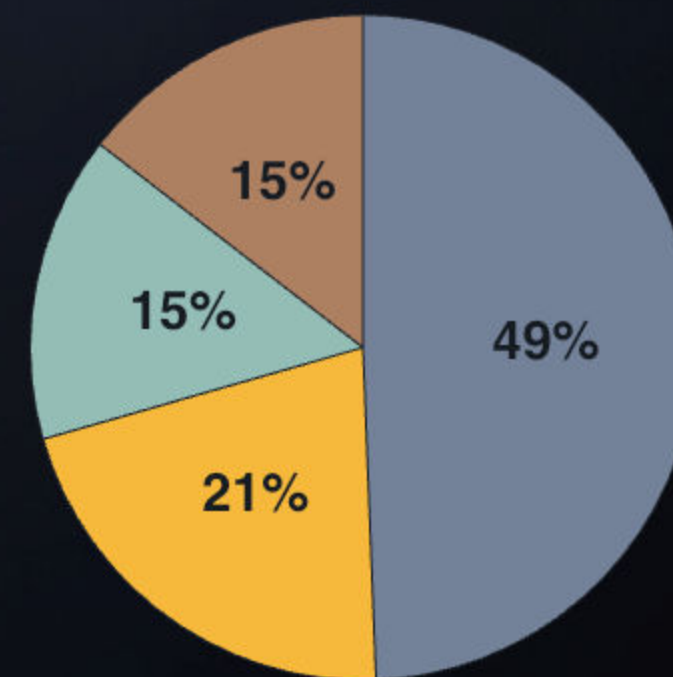


■ Delivery ■ Fixed budget ■ Extra hires/support ■ Growth

Target funding case

CHF 2.5M operating case

2027–2028 costs CHF 6.35M



■ Delivery ■ Fixed budget ■ Extra hires/support ■ Growth

Funding needed before April 2027: CHF 372k (unfinanced)

Close $\geq$ CHF1.5M at founder discretion, after discussing with initial investors.

One source committing CHF1.5M in one go: discount eligible; remaining CHF1M: standard terms.

Meet your next company team

investors@agentsmith.ch

Request an investor conversation



agentsmith.ch/investors



I want proof that customers accept useful work, return and pay before we scale.

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Evidence
Appendix 01/10

Proposed design partner gates

Test	Current evidence	Next acceptance record
Customer demand	12 design partners is a recruitment target	8 operating businesses + 4 forming a business
First useful job	No accepted customer outcome claimed	9 accepted outcomes targeted; owner and destination
Repeat value	No retained paid cohort claimed	8 repeat users within 30 days targeted
Willingness to pay	Published catalogue; no paid cohort proof	6 first non-refunded payments targeted
Delivery economics	Formula assumptions; measured effort absent	Provider cost + founder corrections + failed attempts
Competitive edge	Architecture and workflow thesis	Same input, finished job, quality and total effort



We must earn customer preference through finished work that takes less founder effort at an acceptable cost.

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Competition
Appendix 02/10

Product offers dated 2 Oct, OpenAI and Claude capabilities checked 4 Oct 2026

Alternative	Published offer / capability	Matched job test
OpenAI workspace agents	Connected workflows, schedules and approval controls	Setup, accepted output, founder effort and cost
Claude Cowork	Business connectors with team administration	Same job, configured tools and recovery effort
Sintra	USD48.50/mo promo, USD97/mo list, 12 helpers	Connected work and accepted output
Marblism	USD24/mo equivalent yearly, 7 employees, 50 hours	Founder effort for the same finished job
Lindy	From USD29.99/user/mo, usage credits	Setup, recovery and total delivered cost

Selected company disclosures 2021–2025; native currencies and different scale definitions

Selected company	Published early scale	Disclosed raise
Sintra	40k paying; >USD12M ARR, first year	USD17M seed, Jun2025
Jasper	>70k paying, ~21 months, Oct2022	USD125M Series A
Lovable	>USD100M ARR, Jul2025; 8mo from USD1M	USD200M Series A
n8n	>16k community, ~22 months; paid unknown	USD12M Series A
Pennylane	40k equipped businesses, end2022	EUR50M Series B, Jan2022



I connect specialists and company memory under owner control, building the operating layer above the AI models.

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Architecture
Appendix 03/10



Operating layer	Design responsibility	Proof required
Specialists	Role knowledge and bounded responsibilities	Finished work with a named customer owner
Coordination	Plans, delegation and reviewed handoffs	Correct dependencies; no silent duplicate work
Company memory	Workspace facts, decisions and accepted results	Relevant retrieval; changes attributable and reversible
Owner control	Permissions, budgets, approvals and schedules	Authority enforced before external commitment
Model and tool routing	Choose an authorised execution route	Destination record, recovery and total cost

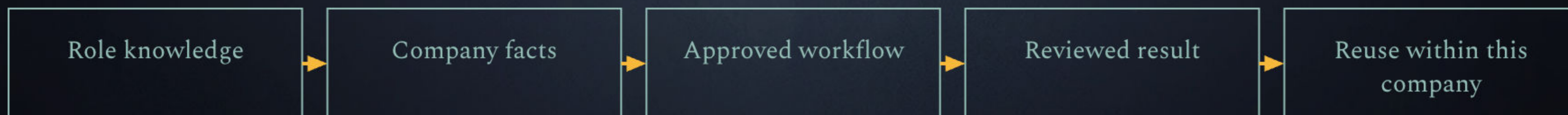


RESEARCH SMITH

I help specialists reuse reviewed company knowledge,
so the next job starts with established facts.

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Knowledge
Appendix 04/10



Maintained research	Exact coverage	What the count establishes
Role and governing papers	59 papers	Inventory and targeted corrections
Human role guides	21 guides; 213 task families	Defined responsibilities and handoffs
Sector guides	24 guides; 720 selected task cards	Task design across stages and business models
Formation references	31 references	Scoped country and entity guidance
Archetypes and workflow candidates	36 archetypes; 50 launch workflows	Authored configurations; observed reduction is null
Source register	116 records: 101 external + 15 internal	Claim-qualified anchors; applicability still reviewed



LAWYER SMITH

I make responsibilities and review requirements explicit, so trust grows with evidence as we expand.

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Governance
Appendix 05/10

Existing launch reviews and expansion gates

Gate	Accountable owner	Evidence required before closure
Legal issuer and customer terms	Founder and counsel	Entity, authorised signatory, terms and liability review
Privacy and provider routes	Privacy counsel and engineering	Data flows; DPA; subprocessors; cross-border safeguards
Permissions and recovery	CTO and engineering	Workspace isolation, approval, logs and recovery tests
External assurance	Security reviewer	Penetration test and scoped control assessment
Code and software licences	IP and OSS counsel	Contributor rights and generated-code licence review
Accounting and accessibility	Qualified specialists	Tax liability memo; WCAG review with test evidence
Country expansion	Founder, counsel and security	Local scope, support, payments and deployment review



CFO SMITH

I compare channel budgets with the new paying subscriptions each needs to deliver across 2027–2028.

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Acquisition
Appendix 06/10

Assumption: content, partners and referrals supply 80% of first payers

Channel	Payer share	Base media CHF	Fast media CHF	First payers Base / Fast	Required proof
Content	30%	36,000	66,712.50	900 / 1,728	Useful task demos produce settled first payments
Partners	36%	36,000	66,712.50	1,080 / 2,073	Attributed introductions and a signed partner pilot
Paid media	20%	96,000	382,650.00	600 / 1,156	Contribution, refunds and acquisition cost by cohort
Referrals	14%	24,000	85,425.00	420 / 809	Attribution and 30 / 90 day paid retention
Total media	100%	192,000	601,500	3,000 / 5,766	Required outputs, no observed conversion claim
All in growth		778,000	1,417,185		Payroll, welcome Energy and support included

Modeled Jan2027–Dec2028	Base Conservative	Fast Lane
Welcome recipients	30,000	57,671
First payers at assumed 10%	3,000	5,766
Closing paid Dec2028	2,106	4,103



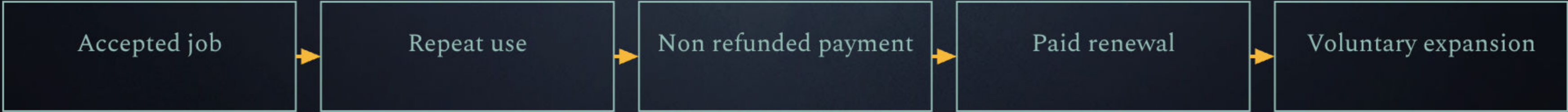


PRODUCT SMITH

Customers should renew because their AI team does useful work and understands how their business runs.

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Retention
Appendix 07/10



Driver	Current model input	How it is tested
Paid subscription count	Every paid plan and billing term; free invites zero	Invoice, settlement and refund records
Monthly churn	4.9423% per month assumed	30 and 90 day paid cohort survival
Annual contracts	20% initial uptake; renewal survival 54.43% inferred	Renewals observed separately from monthly churn
Useful work	Customer acceptance, repeat jobs and corrections	Completed outcome and return without prompting
Support capacity	10 paid / 1 free minutes monthly; 120h per FTE	Logged support effort; escalation and correction costs
Expansion spending	Startup CHF150 extra monthly credits assumed	Purchase, redemption and remaining liability



CFO SMITH

I test the acquisition spending and cash our larger ambitions would require as customer acquisition costs change.

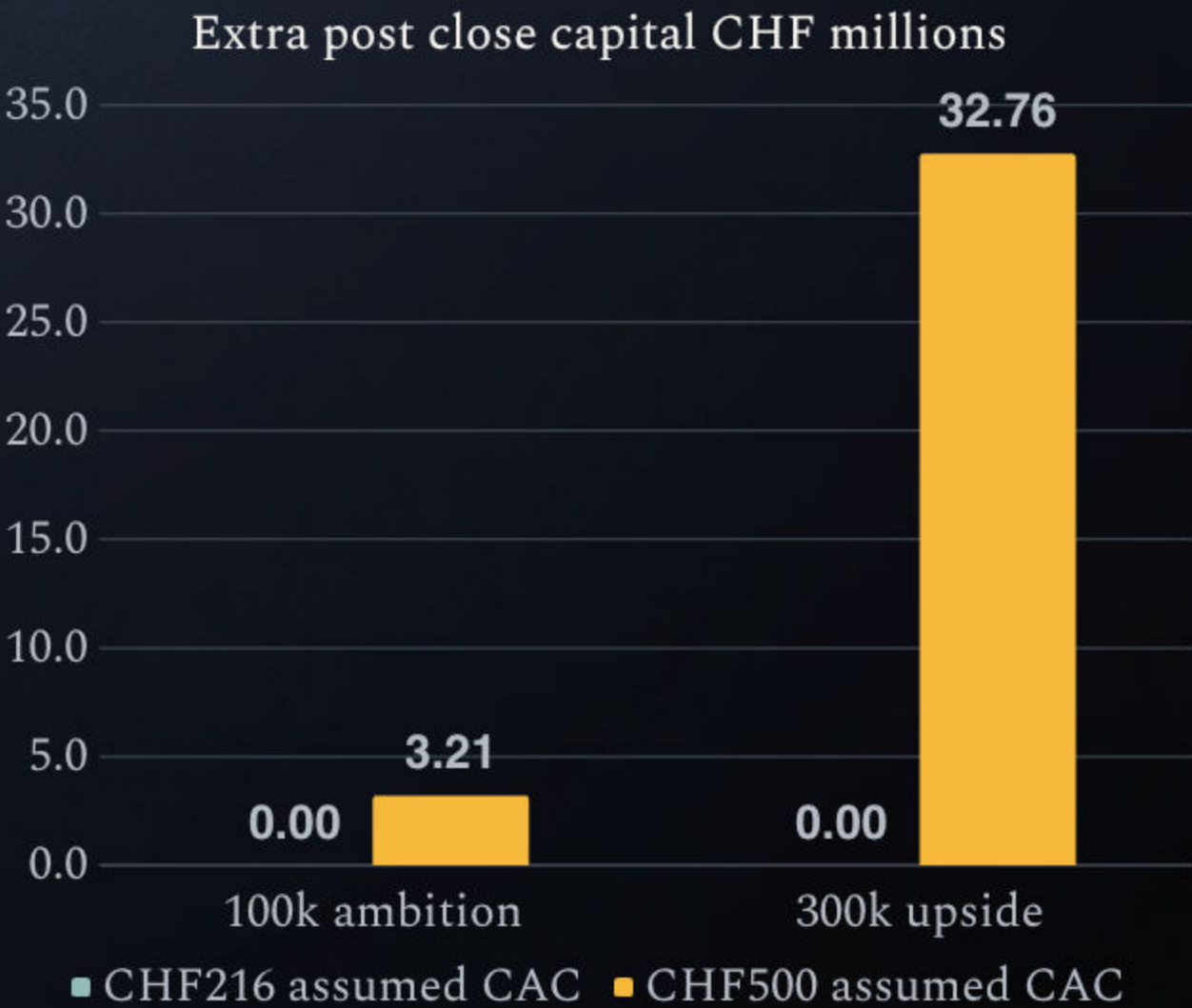
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Cash
Appendix 08/10

Sensitivity under assumed churn and support with a CHF150k protected floor

2031 requirement screen	100k ambition	300k upside
Gross new paid subscriptions at CHF216	97,438	312,223
2031 all in growth at CHF216	CHF21.05M	CHF67.44M
Extra post close capital at CHF216	CHF0M	CHF0M
Extra post close capital at CHF500	CHF3.21M	CHF32.76M
Separate pre close bridge	CHF372,382 unfunded	CHF372,382 unfunded

Weaker acquisition screens	Base Conservative	Fast Lane
Cash exhausted	Jan2029	Mar2029
Additional post close capital	CHF3.534M	CHF4.690M
Separate unfunded pre close bridge	CHF420,621	CHF420,621





An illustrative CHF 100M enterprise value would need recurring revenue, retention and growth to justify the multiple.

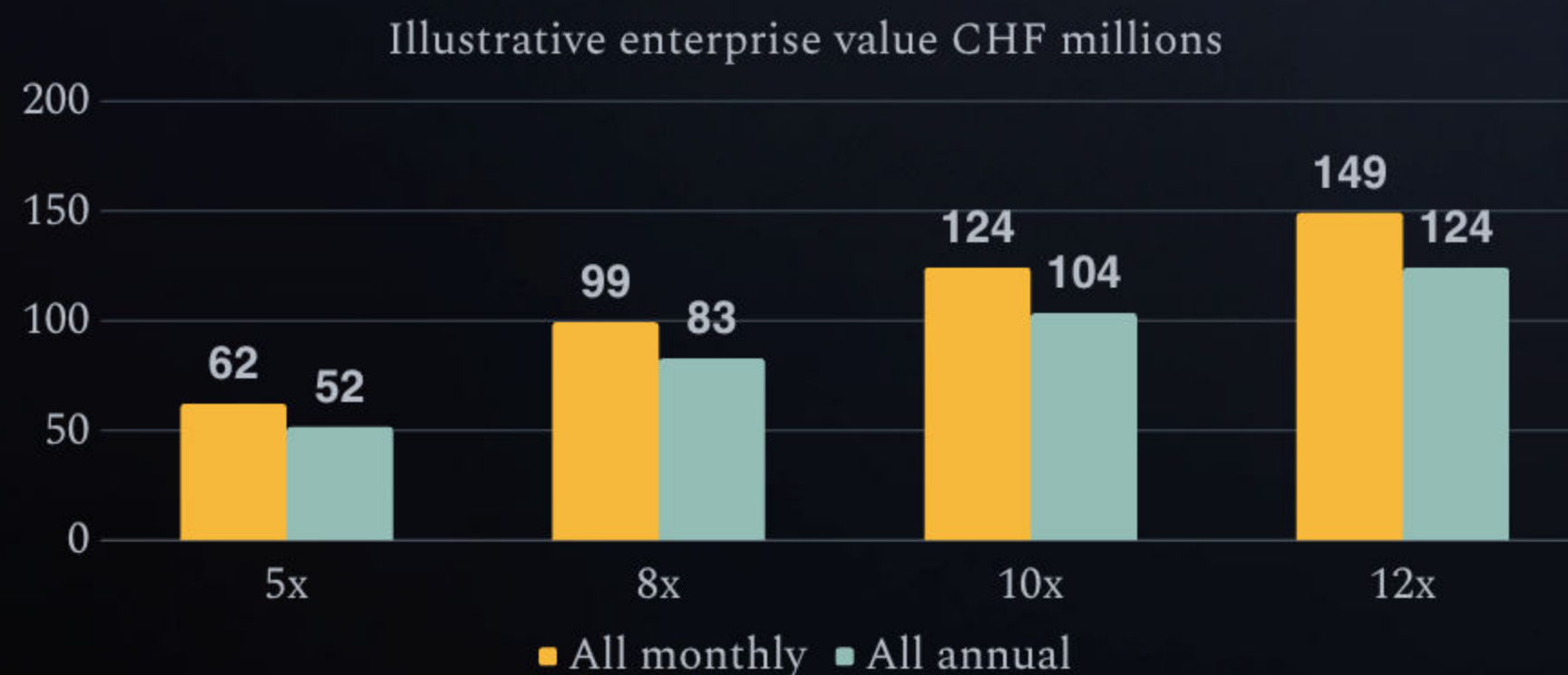
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Valuation
Appendix 09/10

Pricing references and management valuation plans

10,000 subscriptions at initial mix	All monthly	All annual
Subscription ARR	CHF12.42M	CHF10.35M
Multiple needed for CHF100M EV	8.05x	9.66x

Pricing references	Discounted source	Standard reference
Investment illustration	CHF1.5M /10%	CHF2.5M /15%*
Implied pre money	CHF13.5M	CHF14.1667M*
Implied post money	CHF15M	CHF16.6667M
Mixed-close equity	Definitive terms	Definitive terms



Discount: one CHF1.5M source, in one go.

Then seek CHF1M at standard pricing.

* CHF2.5M /15% is a single-price illustration.

Mixed-close equity requires definitive terms.

Milestones: management plans, not achieved results.



LAWYER SMITH

**I check who delivers the work, who owns it
and which protections the evidence can support.**

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Delivery and IP
Appendix 10/10

Four core contributors, one unpaid mentor and a planned US execution owner

Responsibility	Current evidence	Next closing record
Four core contributors	Alessandro, Umberto, Ricardo and Eric	Delivery ownership, executed scope and company IP rights
Mentorship	Arthur Bailey, unpaid Mentor	Scope and consent to representation
US go-to-market ownership	Planned and unassigned	Appointed owner, mandate and regional launch gates
Contributor agreements	Core engineering roles identified	Executed scope, compensation and company rights
Company and equity	Issuer and issued share records not verified	Registry, share ledger, cap table and definitive round terms
Code and inventions	Ownership and patent review are diligence work	Assignments, OSS inventory, prior art and filing decision