



Agent Smith

AI-native Business OS for
founders & small teams

PITCH DECK 2026 • INVESTORS EDITION
MADE IN SWITZERLAND.

STATUS QUO

Founders run like headless chickens.



01

One person carries every function: strategy, ops, marketing, sales, finance, legal.

02

Work lives across tools. Decisions don't stay attached to execution.

03

Governance is now a requirement: privacy, auditability, controlled AI.

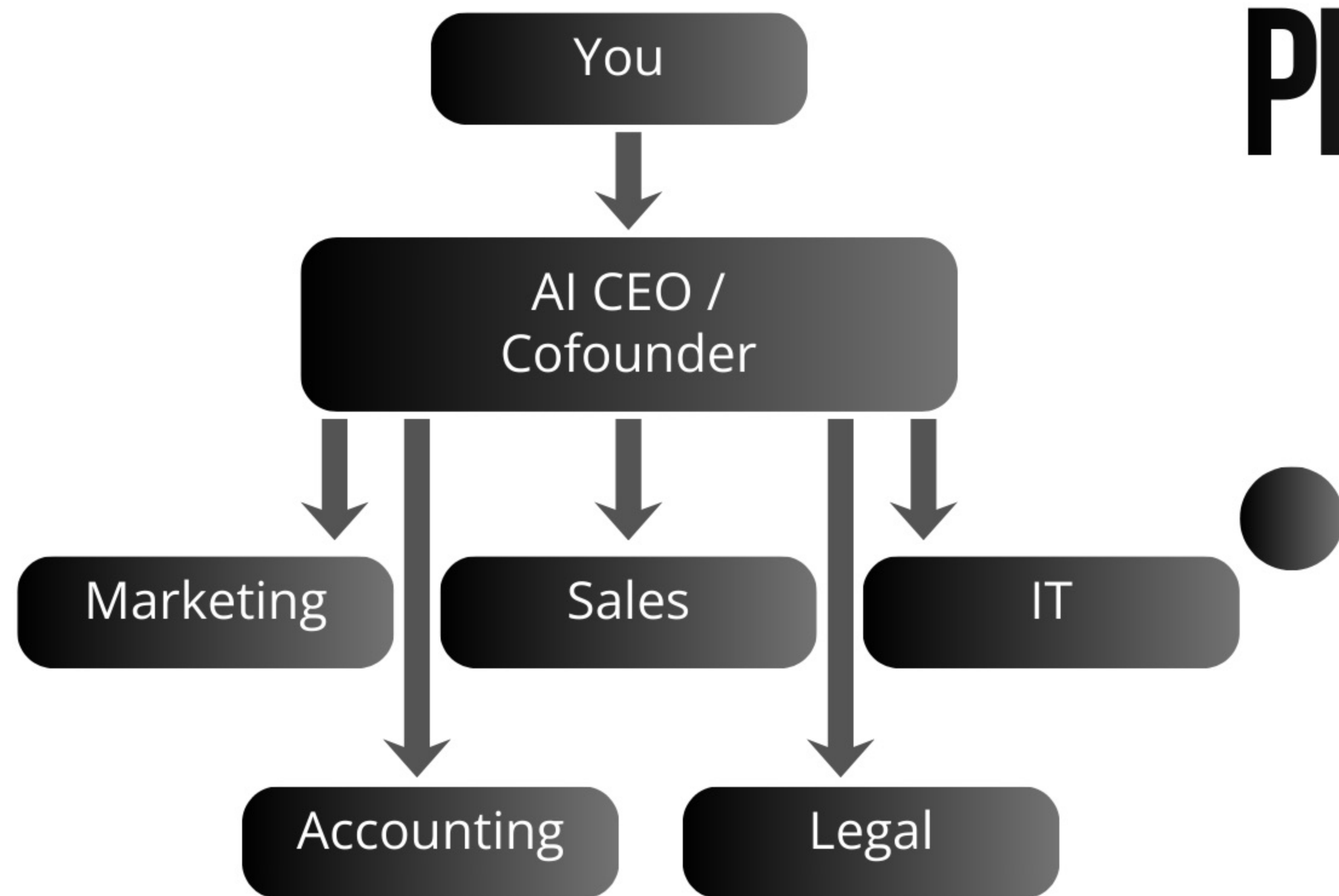


SOLUTION

One workspace. A coordinated Smith workforce.

Outcome: Agents execute actions.
A small team operates with the output of a much larger one.





PRODUCT



01

**SMB AI ADOPTION IS MAINSTREAM:
NOW THEY DEMAND INTEGRATED SYSTEMS,
NOT ISOLATED TOOLS.**

02

**GOVERNANCE IS BECOMING STANDARD UX:
AUDIT TRAILS, APPROVALS, CONTROLLABLE
AUTONOMY.**

03

**AGENTS CAN NOW PRODUCE REAL WORK
INSIDE WORKFLOWS, RELIABLY, AT SMB
COST.**

WHY NOW



HOW IT WORKS

The operating loop



1) Ingest

Bring notes, docs, links, and company context into the workspace.

2) Structure

Your Co-Founder converts input into a clear operating model (strategy + priorities + roadmap).

3) Produce

Smiths draft outputs inside the right modules: campaigns, outreach, SOPs, docs, financial views.

4) Apply

Everything meaningful queues in Updates. You approve once. The workspace stays aligned.

5) Execute

Switch specific Smiths to Execute when you want workflows to run inside the system.

Time-to-first plan: ~10 minutes from first login.



Compounding workspace moat:

Outputs stay connected across modules, so every draft becomes reusable context.

Controlled autonomy moat:

Draft vs Execute per agent +
Updates approval layer = speed
with governance.

Trust moat:

Privacy-first, EU/CH-aligned
controls: audit logs, access control,
deletion controls.

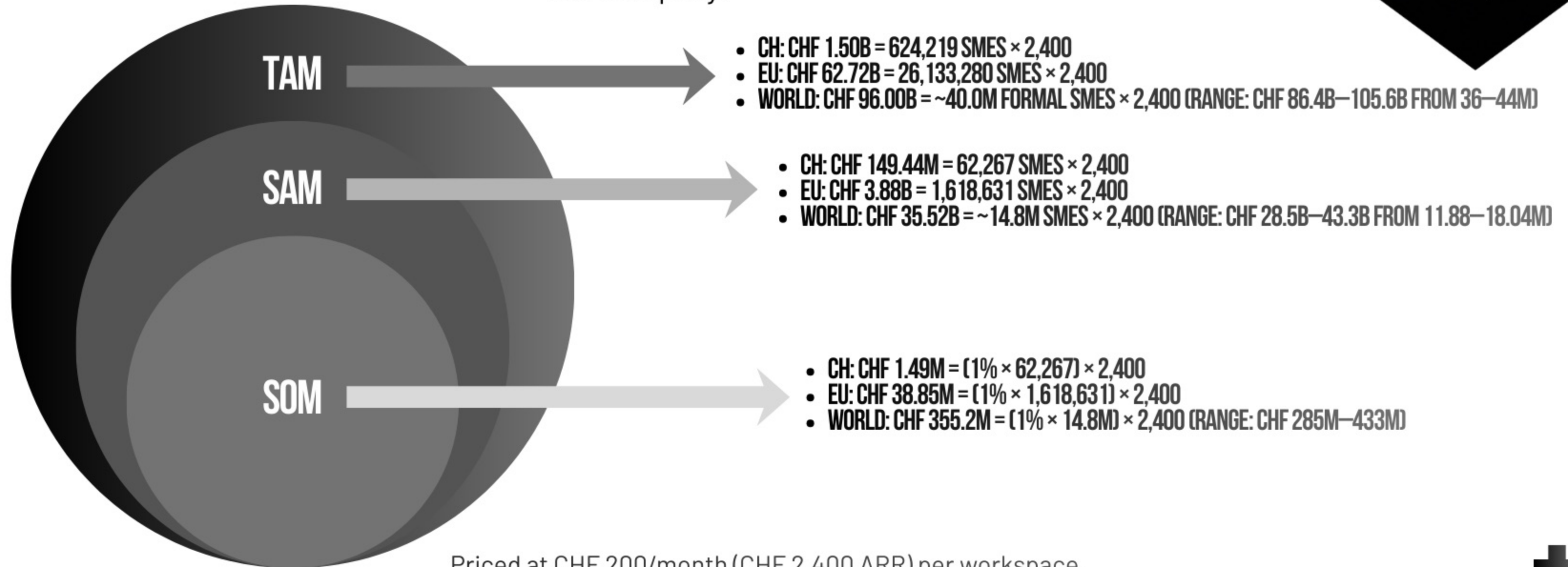
MOAT



MARKET SIZE (SWITZERLAND)



Agent Smith targets solo entrepreneurs + small startups that want one AI-first workspace to run the company.



- **TAM (Total Addressable Market):** All SMEs (<250 employees) in the non-financial business sector (EU-27 benchmark), monetized as ARR.
- **SAM (Serviceable Available Market):** SMEs with 10–249 employees (small + medium) – the cohort most likely to adopt structured AI workspaces and captured by common AI-use measurement frameworks.
- **SOM (Serviceable Obtainable Market):** 1% penetration of SAM within 3 years, shown as Year-3 ARR at CHF 2,400 per customer per year.



COMPETITIVE LANDSCAPE



LLM WRAPPERS

sintra

 ARTISAN

 taskade

 Lindy

 TEAMMATES.AI

 11x

 VENDASTA

CODE IT YOURSELF

 Relevance AI

OpenAI Platform

 zapier

 n8n

ENTERPRISE STACKS

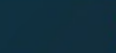
servicenow

 UiPath

kore.ai

NICE | COGNiGY

OneReach.ai

 **Agentforce**

 Forethought

AGENT SMITH: END-TO-END SME WORKFORCE &
ORCHESTRATOR, COMPLIANCE-FIRST, NO-CODE
SETUP, FREE AI CEO FUNNEL.





One system, not many tools

A single workspace that links strategy, work, documents, and execution.

Controlled autonomy as UX

Draft or Execute per agent, with approvals exactly where they matter.

Compounding outputs

Everything produced stays structured, searchable, and reusable across the company.

WHY WE WIN





GO-TO-MARKET

- **Content engine:** “Clarity becomes execution” (builders shipping in public)
- **Alpha cohorts:** founder onboarding + weekly cadence + case studies
- **Partnerships:** incubators, SME associations, founder communities
- **Product-led loop:** Free entry → visible momentum → upgrades for capacity
- **Trust messaging:** governance + control built into the workflow

BUSINESS MODEL & PRICING

SUBSCRIPTION PLANS (SMITH WORKFORCE INCLUDED)

- Free / Personal / Startup (+ Enterprise coming soon)
- Credits power AI work inside the workspace (1 credit = CHF 0.10)
- Top-ups

Revenue expands with usage + team scale, while the workspace stays the same.



M0-2

M3-4

M5-6

M7-9

M10-12

MVP
CORE WORKSPACE LOOP

POST MVP
100 BETA TESTERS
FIRST CASE STUDIES

GO LIVE
OFFICIAL LAUNCH,
PRICING V1,
MARKETPLACE BUILDUP

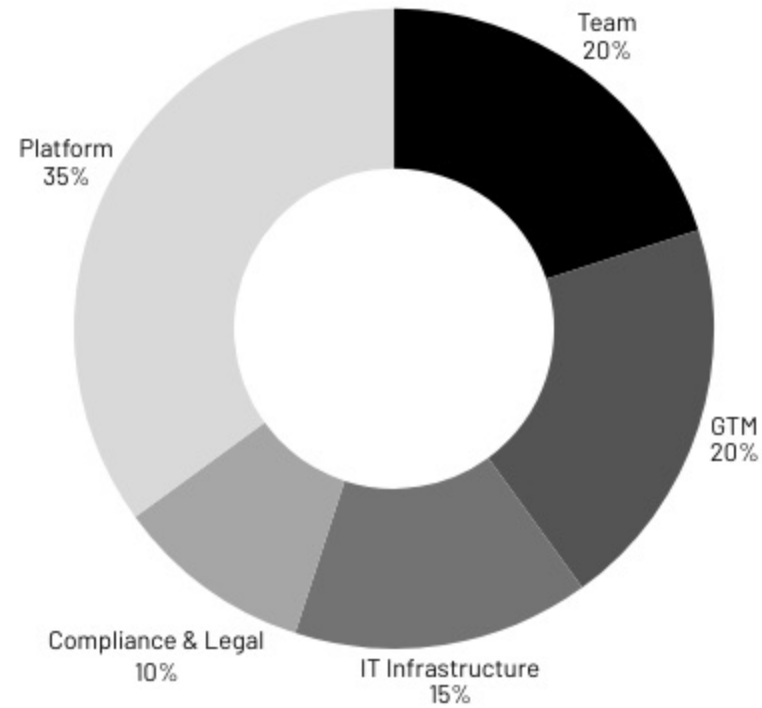
EXECUTE MODE EXPANSION
DEEPER WORKFLOWS ACROSS
DEPARTMENTS

MARKETPLACE V1,
VERTICAL PLAYBOOKS,
COMPLIANCE V2

ROADMAP & MILESTONES



Use of funds (18-month runway target):



Milestones with this round:

- M3: Alpha system running with weekly-active builders + shipped case studies
- M6: Meaningful paying base with repeatable onboarding + retention signals
- M12: Scale across teams + enterprise pilots + deeper Execute workflows

THE ASK



Pre-Seed Round:

1.5M CHF for 10% (15M pre, 16.5M post).



THE TEAM



ALESSANDRO SCIRÈ CALABRISOTTO
CEO, CTO & FOUNDER
**PREVIOUS FOUNDER, PRODUCT IDEATION, GROWTH,
GTM, CODE, BUSINESS RELATIONS.**



FUTURE CTO (TBD)
**AGENTIC-AI SPECIALIST, ARCHITECTURE & CODE
(TYPESCRIPT).**



ADVISORS (TBD)
MARKETING, LEGAL/COMPLIANCE, STARTUP GTM.



INVESTORS



<https://agentsmith.world/investors>
Private: a.scire.c@icloud.com